Website Privacy Policy
Path to Purpose Counseling & Consulting LLC
Website: https://ptpurpose.com
Effective Date: October 28, 2026
Last Updated: October 28, 2026

Path to Purpose Counseling & Consulting LLC ("Path to Purpose," "we," "our," or "us") respects your privacy. This Privacy Policy explains how we collect, use, disclose, and protect information when you visit https://ptpurpose.com, contact us through our website contact form or email, or interact with our website.

By using this website, you acknowledge this Privacy Policy. If you do not agree with this policy, please discontinue use of the website.

1. Information We May Collect

The information we collect depends on how you interact with our website.

Information you provide directly

When you contact us through our Wix website contact form or by email, you may provide information such as:

- Your name
- Your email address and phone number
- The contents of your message
- Other information you choose to include in your inquiry

We ask that you avoid submitting sensitive personal, medical, mental health, or other confidential information through the website contact form or ordinary email.

Technical information

Our website is hosted through Wix. When you visit the website, Wix and the underlying systems needed to operate and secure the site may process certain technical information, such as your IP address, browser type, device information, and website usage or diagnostic data. Wix may also use cookies or similar technologies necessary for website functionality, security, or other purposes described in its own privacy disclosures and the settings applicable to our website.

Path to Purpose does not currently use separate third-party analytics or advertising tracking tools. If we add analytics, advertising, or other tracking technologies in the future, we will review and update this policy and any applicable website privacy settings as needed.

2. How We Use Information

We may use information collected through the website to:

- Respond to questions, contact requests, and inquiries about our services
- Communicate with individuals who contact us about therapy, life coaching, consulting, speaking engagements, or other services
- Arrange appointments by phone or email
- Provide information that a person has requested
- Operate, maintain, troubleshoot, and protect our website
- Address security concerns, prevent misuse, and comply with applicable legal obligations
- Send future promotional or educational emails when we begin offering those communications and where permitted by law

We will not use information submitted through the website for purposes materially different from those described in this policy without providing any notice or obtaining any consent required by applicable law.

3. Cookies and Similar Technologies

Cookies are small files that websites or their service providers may place on your device to support website functionality, security, preferences, or other purposes.

Although Path to Purpose does not currently use separate third-party analytics or advertising tracking tools, Wix and its website infrastructure may use cookies or similar technologies to operate and protect the website.

You may be able to manage or restrict cookies through your browser settings. Disabling certain cookies may affect how the website functions. For more information about Wix's data practices, please review Wix's privacy information at https://www.wix.com/about/privacy.

4. How We Share Information

We do not sell personal information for monetary consideration. We may disclose information in limited circumstances, including:

- **Website and service providers:** To Wix and other providers that help us host, operate, secure, or maintain our website and communications, as applicable.
- **Legal obligations:** When disclosure is required by law, court order, or other valid legal process.
- **Safety and security:** When reasonably necessary to protect the rights, property, safety, or security of Path to Purpose or others, consistent with applicable law.
- **With your direction or consent:** When you request or authorize a disclosure, or when otherwise permitted by law.

We do not currently use separate third-party analytics or advertising tracking tools. If our practices change, we will review the relevant privacy and legal requirements before implementing those tools.

5. Email Communications and Future Promotional Messages

We use email to respond to inquiries and communicate with people who contact us.

Path to Purpose plans to offer promotional or educational email communications in the future. When those communications become available, we will provide information about how to subscribe or otherwise receive them, as applicable. We will handle these communications in accordance with applicable law.

You will be able to opt out of marketing emails using the unsubscribe instructions provided in the message or by contacting us. Opting out of promotional emails will not prevent us from sending necessary non-marketing communications, such as responses to an inquiry you initiated.

We will not represent that you have subscribed to promotional emails merely because you contacted us about services.

6. Website Inquiries and Mental Health Information

Path to Purpose provides mental health and related services. However, this website and its general contact form are intended for initial inquiries and general communications, not for transmitting confidential clinical information.

Please do not submit detailed information about symptoms, diagnoses, treatment, medications, trauma, or other sensitive personal matters through the website contact form or ordinary email. If you need to discuss confidential clinical information, please ask us about an appropriate communication method.

Submitting a contact form or sending an email does not, by itself, establish a therapist-client relationship or guarantee that services will be provided. Appointment arrangements are made by phone or email.

This website Privacy Policy is separate from our Notice of Privacy Practices. Where applicable, our Notice of Privacy Practices explains how protected health information may be used and disclosed in connection with healthcare services and describes the privacy rights available under applicable law. This website policy does not replace that notice or alter any legal duties that apply to clinical records or protected health information.

7. Third-Party Websites and Services

Our website may contain links to third-party websites or services. Those websites operate under their own privacy policies and practices. Path to Purpose is not responsible for the privacy, security, or content of websites we do not control.

We encourage you to review the privacy policies of any third-party websites you visit.

8. Data Security

We take reasonable steps appropriate to our website and business to protect information submitted to us from unauthorized access, use, alteration, or disclosure.

However, no website, email transmission, or electronic storage system can be guaranteed to be completely secure. Please avoid sending confidential or sensitive health information through general website forms or ordinary email.

9. Data Retention

We retain website inquiries and related information for as long as reasonably necessary to respond to requests, operate our business, maintain appropriate records, resolve disputes, meet legal obligations, and protect our rights.

Retention periods may vary depending on the type of information, the purpose for which it was collected, and applicable legal or professional requirements. Clinical records, where applicable, are handled separately under relevant professional, legal, and healthcare privacy requirements.

10. Your Privacy Choices and Rights

Depending on your location and applicable law, you may have rights regarding personal information we hold about you. These may include requesting access to, correction of, or deletion of certain information, or asking questions about how information is handled.

To make a privacy-related request, contact us using the contact information provided below. We may need to verify your identity and may be legally permitted or required to retain certain information.

Rights concerning protected health information and clinical records may be governed by separate healthcare privacy laws and our Notice of Privacy Practices.

11. Children's Privacy

This website is intended for people seeking information about our services. We do not knowingly collect personal information online from children under 13 through the website. If you believe a child has provided personal information through the website, please contact us so we can review the matter and take appropriate steps consistent with applicable law.

This section concerns information collected through the website and does not replace any separate privacy requirements that may apply when providing services to minors.

12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our website, services, technology, or legal obligations. When we make changes, we will update the “Last Updated” date at the top of this page. Changes will take effect when the revised policy is posted unless otherwise stated.

13. Contact Us

If you have questions about this Privacy Policy or wish to make a privacy-related request, please contact:

Contact Information
Path to Purpose Counseling & Consulting LLC
Faith Iloka, LPC, LMHC, NCC
Email: Faith@ptpurpose.com
Website: https://ptpurpose.com

Please do not include sensitive clinical or medical information in a general privacy inquiry sent through ordinary email.